

Sign-in

Bold
THE INDEPENDENT
OPTICAL FAIR

5 & 6 FEBRUARY 2017

Contact information

Company name

Contact

Address

Zip-code

Place

Country

VAT-Number

Emailaddress

Phone (+ countrycode)

I like to take part in Bold in the following location:

Locatie:

Callia Lounge - 1.750,-

ArgentinArte - 1.850,-

House the Salentein - 2.000,-

Included in participation:

- All-In: Drinks and a luxurious lunch on both days included two persons. (value 70, - per person)
- Banner: There is a banner (100 x 200 cm) included and you can keep it after the fair.
- Social media advertising and your own Bold webpage of each participating brand.

Participants information:

Owner

Agent

Distributor

Participating brands:

1.

2.

3.

4.

Participants:

On the next Bold I participate with the following persons:

Name participant 1:

Bold-All-in: including with participation.

Luxury lunch and refreshments for both days.

Bold-dinner: (including drinks).

Name participant 2:

Bold-All-in: including with participation.

Luxury lunch and refreshments for both days.

Bold-dinner: (including drinks).

Name participant 3:

Bold-All-in: 70,-.

Luxury lunch and refreshments for both days.

Bold-dinner: 57,50. (Including drinks).

Name participant 4:

Bold-All-in: 70,-.

Luxury lunch and refreshments for both days.

Bold-dinner: 57,50. (Including drinks).

Sign-in

5 & 6 FEBRUARY 2017

Bold
THE INDEPENDENT
OPTICAL FAIR

Advertisement:

At the first edition, we have chosen to give each brand its own half-page editorial. Next year this will only be possible if there is an advertisement placed. If you want extra attention? Place an ad.

1 whole page (210 x 297 mm): 550,-

1/2 half page (185 x 132 mm): 325,-

Wanted! Contact ad: 50,-

(See page 69 of the first Bold Magazine)

I'm looking for a: Agent Distributor Sales rep.

Region:

Contact information:

Phone:

Email:

Website:

Total Package Deal

To make easy as possible for you and your participants / designer we have created a special Total Package Deal. You can choose from the following options:

Three night stay (Saturday, Sunday and Monday) in Designer Hotel De Roode Schuur **** (incl. breakfast.) Taxi from and to the Airport. For 495,- per person.

Three night stay (Saturday, Sunday and Monday) in Designer Hotel De Roode Schuur **** (incl. breakfast). With your own transport. For 295,- per person.

Only Sunday night stay with taxi from and to the Airport. For 295,- per person (incl. breakfast).

Only Sunday night stay. With own transport. For 95,- per person (incl. breakfast).

For participants with taxi retrieved, transfer is also arranged to Bold Optical Fair and back to the hotel (on both days).

Banner:

A roll-up banner is included with your participation. The banner is yours after the fair. An extra banner is possible. The costs are 100,- (excl. VAT). Maximum of one banner per stand extra. The banner must be delivered (pdf) ready. Size: 100 x 205 cm (wide x high, with 5 mm bleed).

Yes, I want one extra roll-up banner, 100,-

Notes for the organization:

If there is something we can improve, please let us know. We can not give any guarantees.

I agree with the [terms and conditions](#).

WATCH THE DEADLINES!

- Material for the website: **AS SOON AS POSSIBLE!**
- Advertisement and contact-ad: **not later than 01-12-2016**
- Banner: **not later than 01-01-2017**

All prices are without VAT, if you are not located in The Netherlands Vat will not be charged, we will require your VAT-number.